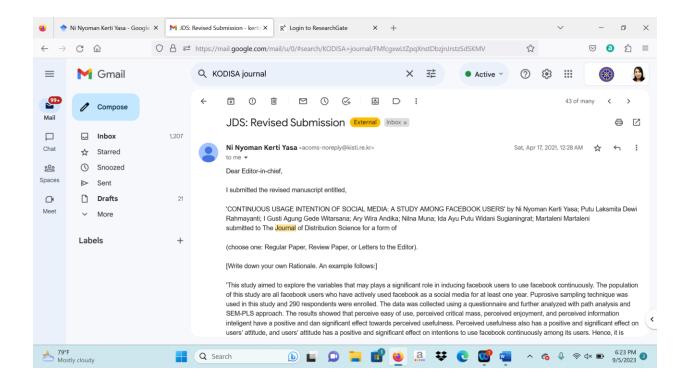
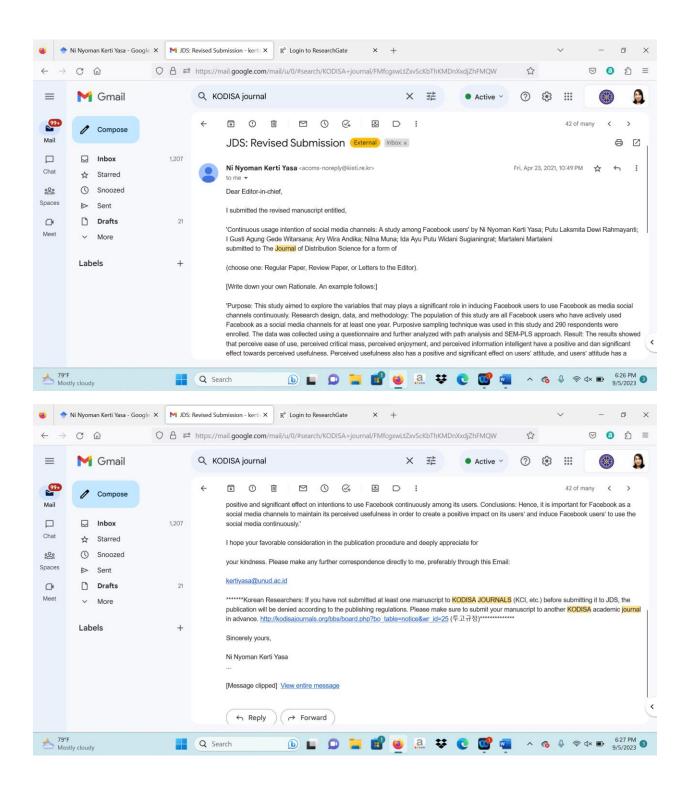


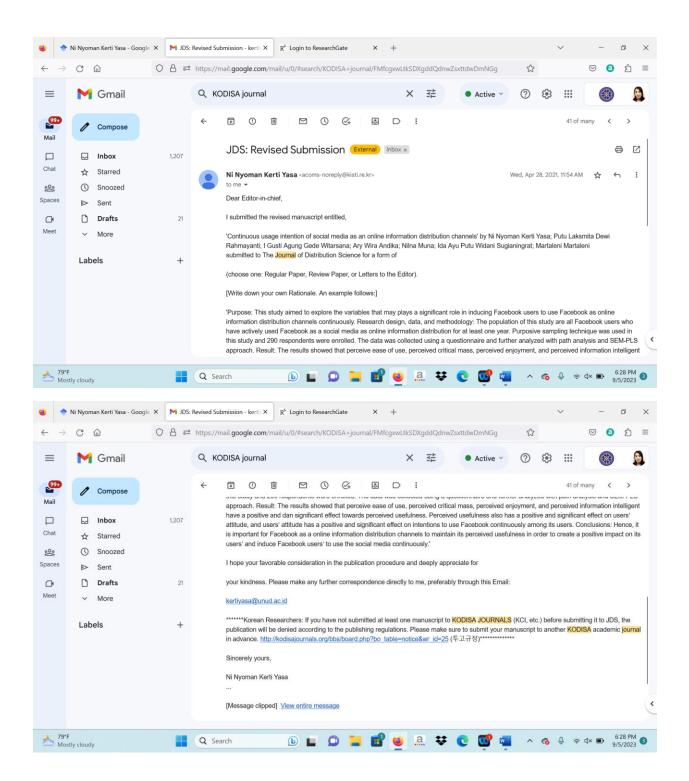
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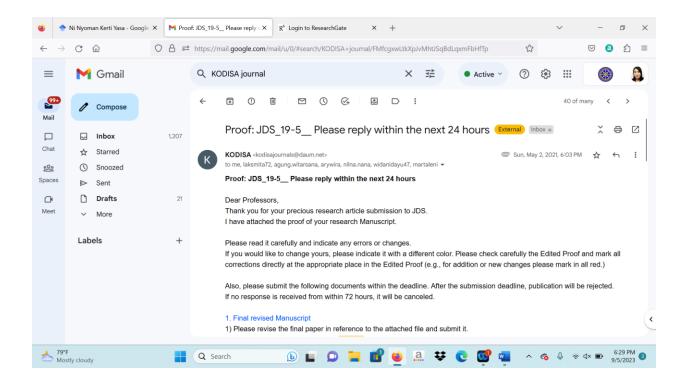
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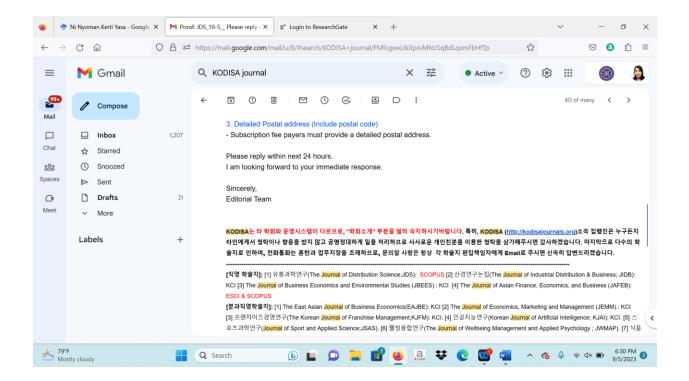
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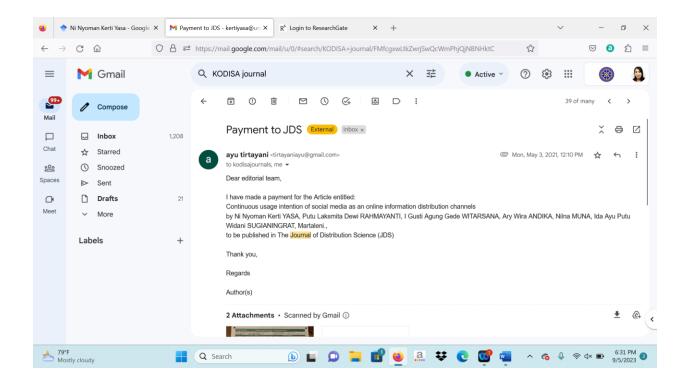


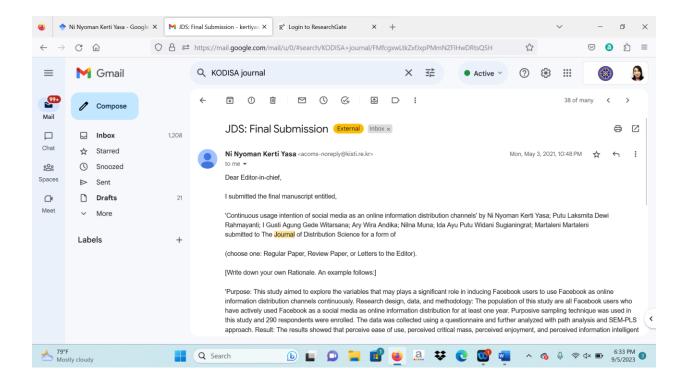


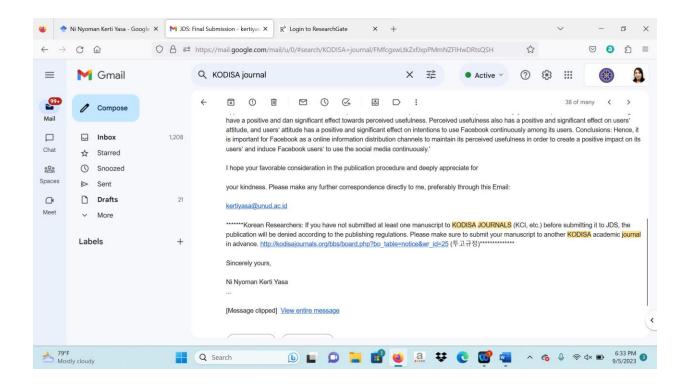
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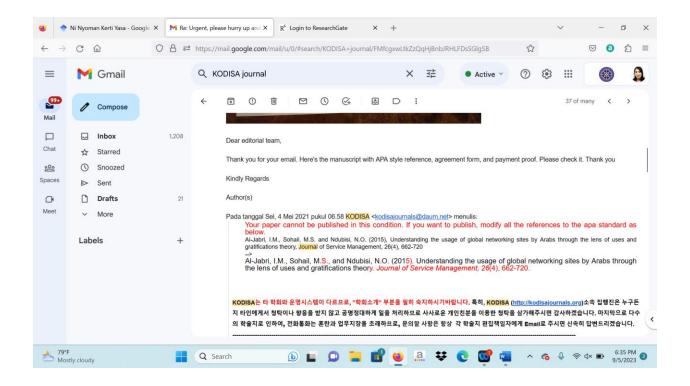
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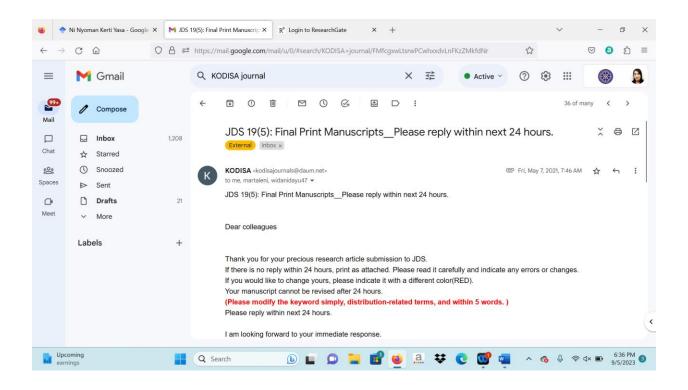


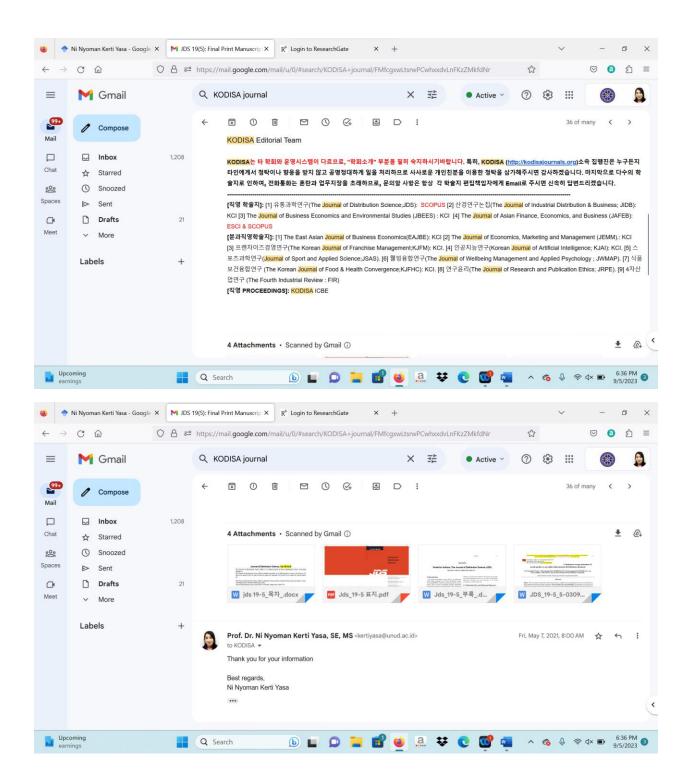


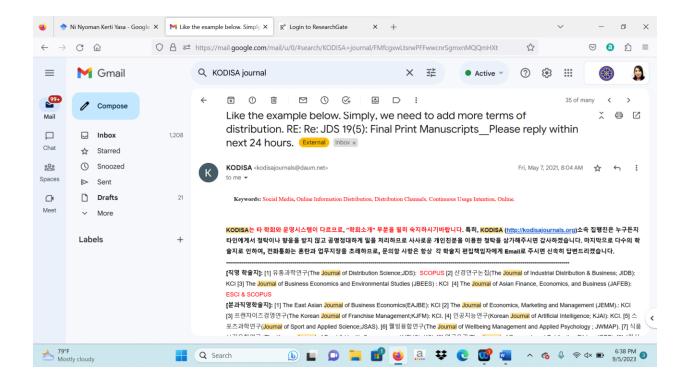


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JDS: Original Submission

Inbox



Ni Nyoman Kerti Yasa <acoms-noreply@kisti.re.kr> Tue, Mar 9, 2021, 2:00 PM

to me

Dear Editor-in-chief,

I submitted the original manuscript entitled,

'CONTINUOUS USAGE INTENTION OF SOCIAL MEDIA: A STUDY AMONG FACEBOOK USERS' by Ni Nyoman Kerti Yasa; Putu Laksmita Dewi Rahmayanti; I Gusti Agung Gede Witarsana; Ary Wira Andika; Nilna Muna; Ida Ayu Putu Widani Sugianingrat submitted to The Journal of Distribution Science for a form of

(choose one: Regular Paper, Review Paper, or Letters to the Editor).

[Write down your own Rationale. An example follows:]

'This study aimed to explore the variables that may plays a significant role in inducing facebook users to use facebook continuously. The population of this study are all facebook users who have actively used facebook as a social media for at least one year. Puprosive sampling technique was used in this study and 290 respondents were enrolled. The data was collected using a questionnaire and further analyzed with path analysis and SEM-PLS approach. The results showed that perceive easy of use, perceived critical mass, perceived enjoyment, and perceived information inteligent have a positive and dan significant effect towards perceived usefulness. Perceived usefulness also has a positive and significant effect on users' attitude, and users' attitude has a positive and significant effect on intentions to use facebook continuously among its users. Hence, it is important for facebook as a social media to maintain its perceived usefulness in order to create a positive impact on its users' and induce facebook users' to use the social media continuously'

I hope your favorable consideration in the publication procedure and deeply appreciate for

your kindness. Please make any further correspondence directly to me, preferably through this Email:

kertiyasa@unud.ac.id

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Sincerely yours,

Ni Nyoman Kerti Yasa

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JDS: MS#JDS-Mar-09-2021-033 Decision Letter

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Inbox



Hee-Joong Hwang <acoms-noreply@kisti.re.kr> Apr 11, 2021, 8:42 PM

to me

Dear Prof Ni Nyoman Kerti Yasa:

Your manuscript, referenced below, has been reviewed for publication in the The Journal of Distribution Science. It has been found to be of potential interest.

MS #JDS-Mar-09-2021-033

CONTINUOUS USAGE INTENTION OF SOCIAL MEDIA: A STUDY AMONG FACEBOOK USERS

Unfortunately, the manuscript is not acceptable in present form for publication in the The Journal of Distribution Science. The reviewer has delineated several deficiencies and recommend major revisions which may render the work suitable for publication.

Please edit the ENTIRE paper.

The reviewer's comments are included below and/or attached. If you are willing and able to respond to each of the reviewer's critical comments, we would consider a revised manuscript. Please include a cover letter that addresses each point and indicates how the manuscript has been revised. Also, as supplemental material, please submit a copy of the manuscript with the exact locations of the revisions.

The revised manuscript should be returned to the Editor promptly. A manuscript returned more than one month later will generally be regarded as newly submitted and will be given a new receipt date.

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Thank you for the opportunity to examine this work. If you have any questions, feel free to contact us referring to the last contact address.

Sincerely yours,

Hee-Joong Hwang

Comments to Author : Reviewer1 : Modify abstract, table title, and reference according to the JDS standard. Please write a reference based on the APA style. Reviewer2 : "The population of this study are all Facebook users who have actively used Facebook as

a social media for at least one year" ? please be specific on region or country. If it is worldwide, it has to show statistic data of users in each region and recommend to use stratified random sampling as a technique.

Facebook has to be capital (F)

It is not clear on how the sample size (290 respondents) was chosen or any mentioned reference.

No mention how questionnaire was distributed e.g., offline/online. Does it supposed to be convenience sampling method?

Kindly define purposive sampling on which characteristic of target group you selected.

Methodology part has no information about target population, sample size, sample technique.

Recommend revising this paper as a multi-stage sampling.

Goodness of Fit indices is recommended to be included.

Reviewer3:

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JDS: Revised Submission

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External Inbox



Ni Nyoman Kerti Yasa <a coms-noreply@kisti.re.kr> Sat, Apr 17, 2021, 12:28 AM

to me

Dear Editor-in-chief,

I submitted the revised manuscript entitled,

'CONTINUOUS USAGE INTENTION OF SOCIAL MEDIA: A STUDY AMONG FACEBOOK USERS' by Ni Nyoman Kerti Yasa; Putu Laksmita Dewi Rahmayanti; I Gusti Agung Gede Witarsana; Ary Wira Andika; Nilna Muna; Ida Ayu Putu Widani Sugianingrat; Martaleni Martaleni submitted to The Journal of Distribution Science for a form of

(choose one: Regular Paper, Review Paper, or Letters to the Editor).

[Write down your own Rationale. An example follows:]

'This study aimed to explore the variables that may plays a significant role in inducing facebook users to use facebook continuously. The population of this study are all facebook users who have actively used facebook as a social media for at least one year. Puprosive sampling technique was used in this study and 290 respondents were enrolled. The data was collected using a questionnaire and further analyzed with path analysis and SEM-PLS approach. The results showed that perceive easy of use, perceived critical mass, perceived enjoyment, and perceived information inteligent have a positive and dan significant effect towards perceived usefulness. Perceived usefulness also has a positive and significant effect on users' attitude, and users' attitude has a positive and significant effect on intentions to use facebook continuously among its users. Hence, it is important for facebook as a social media to maintain its perceived usefulness in order to create a positive impact on its users' and induce facebook users' to use the social media continuously'

I hope your favorable consideration in the publication procedure and deeply appreciate for

your kindness. Please make any further correspondence directly to me, preferably through this Email:

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(투고규정)*************

Sincerely yours,

Ni Nyoman Kerti Yasa

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JDS: Revised Submission

External Inbox



Ni Nyoman Kerti Yasa <acoms-noreply@kisti.re.kr> Fri, Apr 23, 2021, 10:49 PM

to me

Dear Editor-in-chief,

I submitted the revised manuscript entitled,

'Continuous usage intention of social media channels: A study among Facebook users' by Ni Nyoman Kerti Yasa; Putu Laksmita Dewi Rahmayanti; I Gusti Agung Gede Witarsana; Ary Wira Andika; Nilna Muna; Ida Ayu Putu Widani Sugianingrat; Martaleni Martaleni submitted to The Journal of Distribution Science for a form of

(choose one: Regular Paper, Review Paper, or Letters to the Editor).

[Write down your own Rationale. An example follows:]

Purpose: This study aimed to explore the variables that may plays a significant role in inducing Facebook users to use Facebook as media social channels continuously. Research design, data, and methodology: The population of this study are all Facebook users who have actively used Facebook as a social media channels for at least one year. Purposive sampling technique was used in this study and 290 respondents were enrolled. The data was collected using a questionnaire and further analyzed with path analysis and SEM-PLS approach. Result: The results showed that perceive ease of use, perceived critical mass, perceived enjoyment, and perceived information intelligent have a positive and dan significant effect towards perceived usefulness. Perceived usefulness also has a positive and significant effect on users' attitude, and users' attitude has a positive and significant effect on intentions to use Facebook continuously among its users. Conclusions: Hence, it is important for Facebook as a social media channels to maintain its perceived usefulness in order to create a positive impact on its users' and induce Facebook users' to use the social media continuously.'

I hope your favorable consideration in the publication procedure and deeply appreciate for

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Sincerely yours,

Ni Nyoman Kerti Yasa ...

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JDS: Revised Submission

External Inbox



Ni Nyoman Kerti Yasa <a coms-noreply@kisti.re.kr> Wed, Apr 28, 2021, 11:54 AM

to me

Dear Editor-in-chief,

I submitted the revised manuscript entitled,

'Continuous usage intention of social media as an online information distribution channels' by Ni Nyoman Kerti Yasa; Putu Laksmita Dewi Rahmayanti; I Gusti Agung Gede Witarsana; Ary Wira Andika; Nilna Muna; Ida Ayu Putu Widani Sugianingrat; Martaleni Martaleni submitted to The Journal of Distribution Science for a form of

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[Write down your own Rationale. An example follows:]

'Purpose: This study aimed to explore the variables that may plays a significant role in inducing Facebook users to use Facebook as online information distribution channels continuously.

Research design, data, and methodology: The population of this study are all Facebook users who have actively used Facebook as a social media as online information distribution for at least one year. Purposive sampling technique was used in this study and 290 respondents were enrolled. The data was collected using a questionnaire and further analyzed with path analysis and SEM-PLS approach. Result: The results showed that perceive ease of use, perceived critical mass, perceived enjoyment, and perceived information intelligent have a positive and dan significant effect towards perceived usefulness. Perceived usefulness also has a positive and significant effect on users' attitude, and users' attitude has a positive and significant effect on intentions to use Facebook continuously among its users. Conclusions: Hence, it is important for Facebook as a online information distribution channels to maintain its perceived usefulness in order to create a positive impact on its users' and induce Facebook users' to use the social media continuously.'

I hope your favorable consideration in the publication procedure and deeply appreciate for

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ayu tirtayani <tirtayaniayu@gmail.com> Mon, May 3, 2021, 12:10 PM

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Thank you,

Regards

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Ni Nyoman Kerti Yasa <a coms-noreply@kisti.re.kr> Mon, May 3, 2021, 10:48 PM

to me

Dear Editor-in-chief,

I submitted the final manuscript entitled,

'Continuous usage intention of social media as an online information distribution channels' by Ni Nyoman Kerti Yasa; Putu Laksmita Dewi Rahmayanti; I Gusti Agung Gede Witarsana; Ary Wira Andika; Nilna Muna; Ida Ayu Putu Widani Sugianingrat; Martaleni Martaleni submitted to The Journal of Distribution Science for a form of

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Prof. Dr. Ni Nyoman Kerti Yasa, SE, MS <kertiyasa@unud.ac.id>

Fri, May 7, 2021, 8:00 AM

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Thank you for your information

Best regards, Ni Nyoman Kerti Yasa

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Keywords: Social Media, Online Information Distribution, Distribution Channels, Continuous Usage Intention, Online.

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Fri, May 7, 2021, 8:27 PM

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